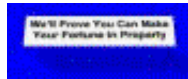


PROPERTY INVESTORS

QUANTITY: 66,324

Quarterly Hotline approx 9,000

BASE PRICE: £150.00 / 1,000



*** Recently Updated *** All of the individuals on this list have attended a variety of training workshops, organised and run by Whitney UK. The purpose of these workshops is to educate attendees on how to achieve success in the property investment market. Attendees are paying in excess of £1800 for a three day course. All names on this file have been generated by direct mail.

The typical customer profile is affluent with 71% being male. Workshop topics include; How to generate income of £4,000 a month, How to get Government Assistance, Repossession Bargains, Reducing Taxes, Negotiating Terms with Property Owners & Estate Agents, Marketing to Tenants & Investors and How to obtain 100% Financing. This file is updated on a quarterly basis.

This list is highly suited to any INVESTMENT, MONEY MAKING and PROPERTY related promotions.

Minimum order: 3000
Smaller orders (1000+) £35 surcharge
Base Prices are for one time mailing use only

OTHER RESPONSIVE LISTS

In addition to this database, we can strongly recommend the following highly responsive lists to target:

- | STREETWISE PROPERTY ENTREPRENEURS
- | SUCCESSFUL PERSONAL INVESTING
- | BOOKINGLINE BUS OPP BUYERS MANUAL & SEMINAR ATTENDEES
- | STREETWISE MASTERFILE
- | PROPERTY AUCTION DATABASE

FORMAT OPTIONS

OPTION	PER K	FLAT RATE
Email	-	£25.00
S/A Labels	£12.00	-
Diskette	-	£20.00
Delivery (UK) 5 working days	-	£25.00
Run on Charge	£10.00	-
Mailsort	£5.00	-
Flagging / Keycoding	FOC	-

HILITE
Direct Marketing Services
Hilite Direct Marketing Services
Ash House Ash Road, New Ash Green,
Longfield, Kent DA3 8SA
Telephone: +44 (0)1474 874 848
Fax: +44 (0)1474 879 292
E mail: info@hiliteds.co.uk
Web: www.hiliteds.co.uk

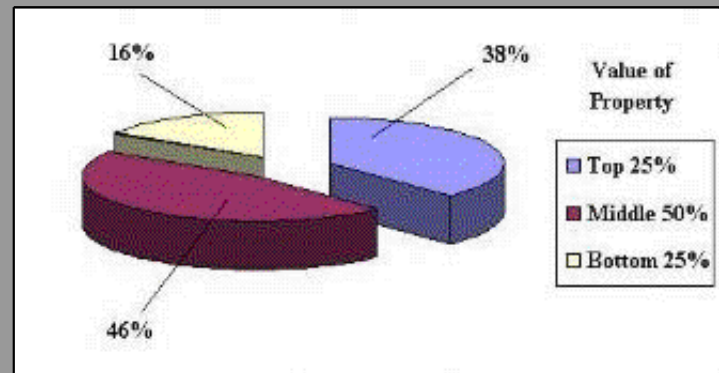
Ref: WHIT
List information correct as of 5th January 2008



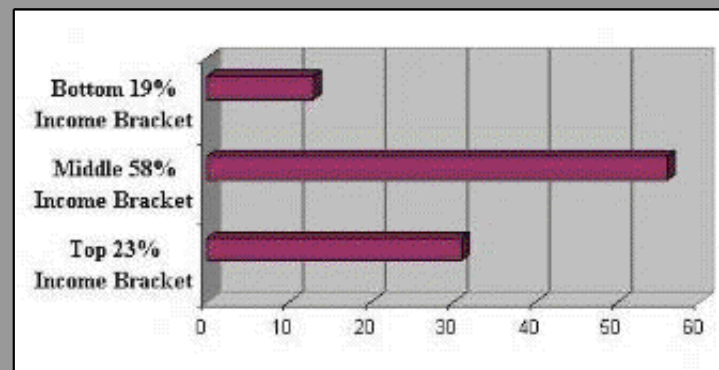
FAST FACTS

- | Majority Males
- | Affluent Profile
- | Direct Mail Responsive
- | Spent in £1,800 +
- | Minimum Order: 3,000 names
- | Smaller Orders: (1,000+) £35 surcharge

PROFILE BY PROPERTY VALUE



PROFILE BY HOUSEHOLD INCOME



SELECTIONS

SELECTION OPTIONS	PER 1,000
Gender	£10.00
Recency	£10.00
Geographical	£10.00

Data Protection Registered M.P.S Cleaned
FOR FURTHER INFORMATION PLEASE CONTACT NICK WRIGHT, SOPHIE CULLETON OR JOANNA BYE AT HILITE DIRECT MARKETING SERVICES